

# AGENDA

## FRIDAY 12th

### 15:30 Entrance (check in)

You'll have your attendance controlled, and you will receive your merch!

### 16:00 Opening Ceremony

### 16:10 Startup Turbo Talk

Our opening speakers, TBC, have something prepared for you all ;)

- 3 CEO/Founders (Cooltra, Founderz &...)
- 1 moderator

### 17:10 Team Building activity

Get to know **your groups** and ready to compete in your **first competition with a special prize!**

### 18:00 Business Model Canvas

How to get ideas and what to take into account.

### 18:30 Ideation workshop

Let's get down to business.

### 19:00 How to validate your idea in 40h

### 21:00 Time to go for dinner and Party!

Party at Barcelona with Dj Erico until 1am!

- Poca-Soltes restaurant.



## SATURDAY 13th

### 09:00 Entrance (Breakfast served)

Attendance & breakfast

### 09:30 7 common mistakes to avoid

Hear the most common mistakes all entrepreneurs make when starting and how to avoid them.

### 10:15 Working & Mentoring

### 13:00 Lunch arrives !

But working continues. YOU choose whenever you want to have lunch & how much time you spend eating.

### 17:00 Elevator pitch workshop

- By **Puzzle X / Brassesco**

### 18:00 Working & Mentoring

+ **Optional presentations to mentors privately to get feedback and advice.**

### 21:00 See you tomorrow!

## SUNDAY 14TH

### 09:00 Entrance (Breakfast served)

### 09:30 Working & Mentoring

### 10:30 Mentors feedback (mandatory)

Teams have 10 minutes to do a **MOCK PRESENTATION** to mentors before the final presentation to the jury !

### 13:00 Lunch arrives !

But preparation for the final presentations does NOT stop! Choose your break wisely.

### 14:15 Juries introduction

Meet the juries & their backgrounds.

### 14:30 Final Presentations I (live)

First slot of pitches from the BCN teams.

----- 15:30 / 15min break -----

### 15:45 Final Presentations II (live)

First slot of pitches from the BCN teams.

----- 16:45 / 15min break -----

### 17:00 BCN WINNERS ANNOUNCEMENT

### 17:15 BCN VS MADRID FINAL

Winning team from Madrid will pitch to the jury

### 17:30 Aticco's Closing of the event

### 17:45 TURBO WINNER ANNOUNCEMENT

### 18:00 Closing cocktail :)

Time to relax and celebrate the end of the event together at Aticco's rooftop :)

SECOND ROUND